



Seeking Common Ground: How Digital Museums Might Play a Role in Promoting Peace

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The ETHER Initiative



“Negative Peace”:

- an absence of direct violence & a short-term aim in peace negotiations

“Positive Peace”:

- encompasses many situations that guarantee positive human conditions e.g. equality, and social and legal rights

◦ *The history of museums might be written as a series of utopian projects intent on exploiting a museum's world-making capacity to imagine a better future...*



- Barbara Kirshenblatt-Gimblett
(2004)



“Contraexistence”:

- *turned againstness*

“Coexistence”:

- *turned towardsness*

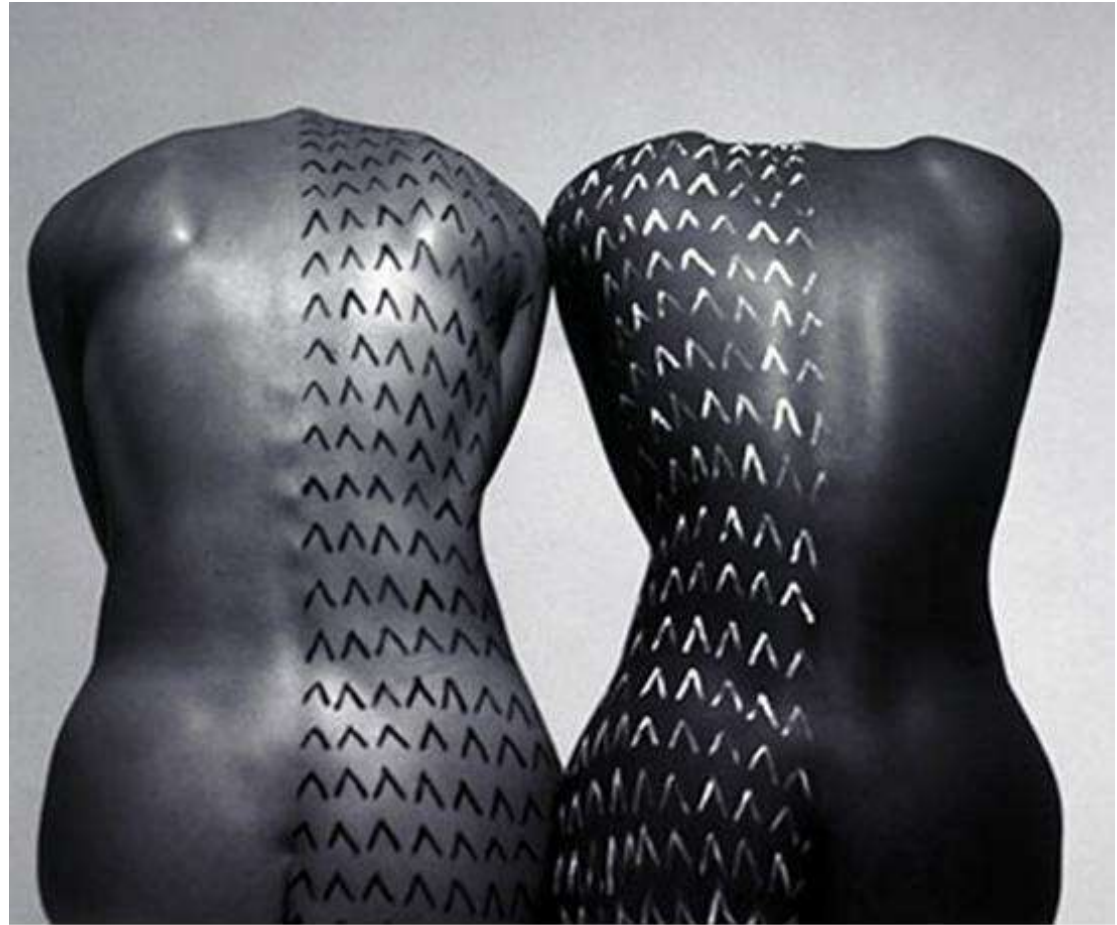
- Jannie Malan

Being similar, different and coexistent (2011)

Inscribing Meaning: unsettling binaries



**Memory Board
(Lukasa),**
19th–20th century
Democratic Republic of
Congo; Luba



Untitled #16
Iké Udé born ca. 1966, Nigeria 1997

A “new” digital utopia?

“The end of distance in cyberspace and immediate access to this free for all information will facilitate an end to international misunderstandings and even war..”

- Francis Cairncross
The Economist

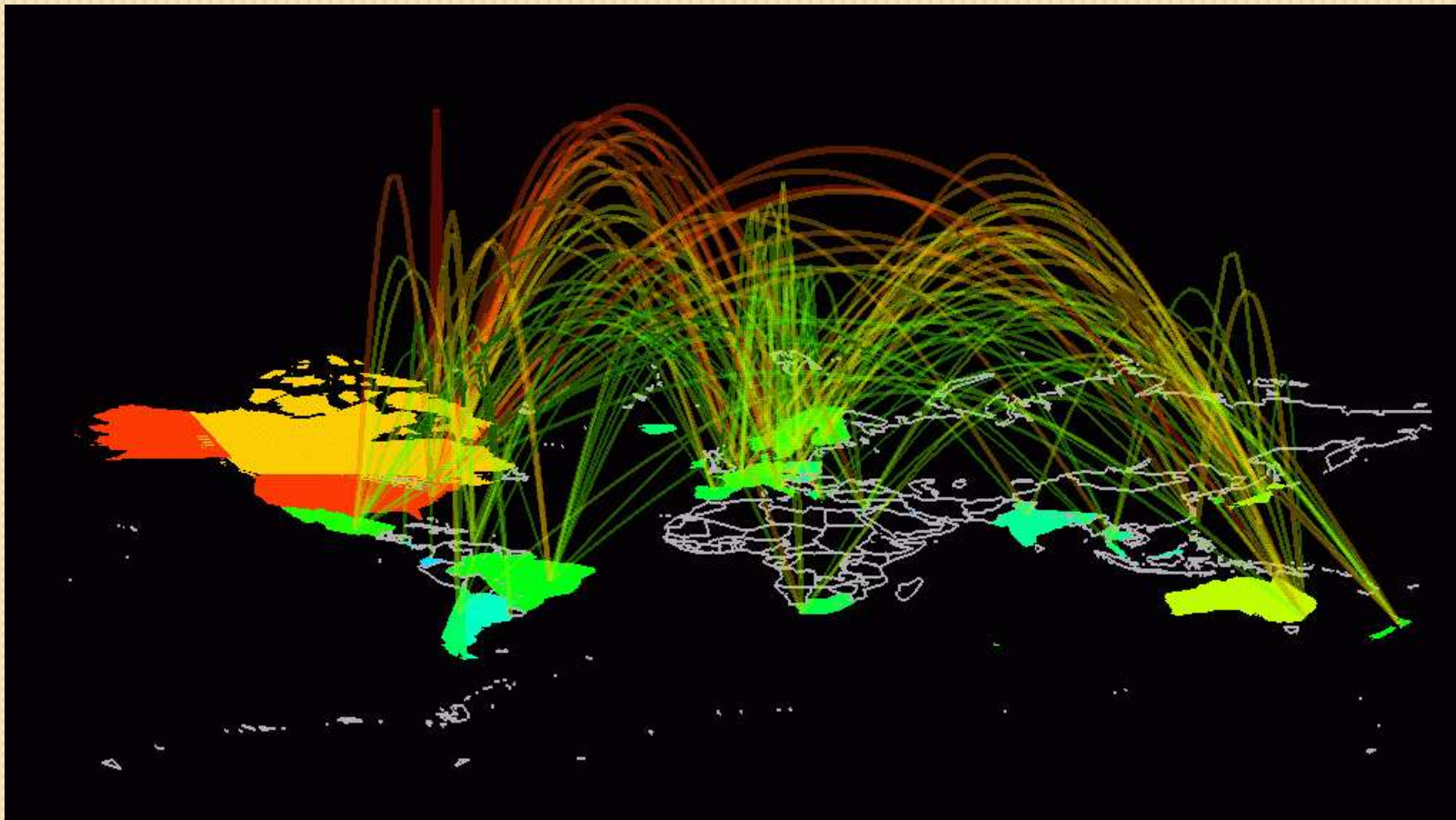


In the digital world “*many and sometimes contradictory, perspectives*” **coexist.**

- *Ramesh Srinivasan, Robin Boast, Jonathan Furner and Katherine Becvar*



GLOBAL DIALOGUE?



Facilitating access



- In **South Africa:**
- **90 %** of the population has access to a cell phone
- **57%** of mobile web users **never or infrequently use a computer** to access the internet.
- In 2011, Vodacom estimated that **92%** of its users have a **web enabled 'phone**



Accessible technologies



**Ulwazi project, KwaZulu-Natal,
South Africa**



**Reciprocal Research Network, University of British
Columbia and Museum of Anthropology, Canada**

Community involvement:

Quantity: 1

Ask a question

Let the RRN community answer your questions

Post a Question

Message a User Privately



Shared Knowledge

Public

Share your knowledge of this item with the RRN community

Share Knowledge

Contact us Privately

Help ▾

Shared Knowledge

Hide Tip

Submitting information about items on the RRN is a great way to add missing information to a record or to notify the institution that holds the item of inaccuracies. You can even attach photos or documents to your submission.

Summary

- Conflict often arises from *contra*existential mindsets where perceived insurmountable differences drive us apart
- Through sophisticated engagement with collections, museums *can* challenge assumptions about differences & collapse fixed notions about 'us' and 'them'
- The digital world is not a new utopia but, used carefully, offers spaces for dialogue, multiple perspectives & deeper understanding
- More nuanced understandings of apparent difference are more likely to promote tolerance, mutual respect & a desire to find common ground
- This shift towards a *co*existential attitude makes peaceful cooperation and positive peace more possible