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What is Provenance?

- Tracing the history back to the maker (Provenance as HISTORY)
- Continuous and unbroken line of valid evidence (Provenance as EVIDENCE)
- Physical Provenance as a sequence of verbs (Provenance as ACTIONS)
 - Created
 - Sold
 - Exhibited
 - Documented / Analysed
 - Evaluated
 - Loaned
 - Stored



Objects of Provenance

- Tangible heritage : museum objects, buildings, sites
- Documentary heritage: content within the objects (records, letters, diaries, notes, journals, books, photographs, video, audio, ...)
- Intangible heritage : oral history, indigenous knowledge, rituals, dance, performances, ...)
- Digital heritage: databases, digital records, digital documents, emails, web sites, blogs, ...



Why is Provenance important?

- To establish authenticity and trust
- To establish the basis for rights
- To communicate the full history
- To distinguish fraudulent copies vs originals
- To ensure that future generations will be able to trust the digital heritage we leave as our legacy to them





- All digital heritage is essentially digital documents / files in a folder on some device (hard drive, memory stick, DVD, cloud)
- Can be easily copied if not protected
- All digital provenance information is also a digital document
- This can also be easily copied and modified
- QUESTION: How to ensure authenticity of the provenance information?



Challenge of provenance

- All heritage is becoming digital in 20-50 years this will be the ONLY history that people know
- The world's storage is increasing by factor 1000 every 10 years
- We can storage anything any number of times but which is the definitive version, and how long will this persist?
- How to trace the history which include digital objects?
- New standards and practices for digital heritage are required to complement SPECTRUM
 - Digital Heritage Body of Knowledge (DHBOK) as a 10-step process for handling of digital content



Challenges in our work

- In creating digital repositories we need to address digital provenance for the long-term future
- Our focus has shifted
 - From digitisation strategy and techniques
 - To exploring how to best document digital provenance
- A sample of 3 projects are outlined...





Project I: ‡Khomani San

- The San (bushmen) are the oldest tribe in the world
- They will be lost as living heritage within 20 years
- for the past few years various trips have been made to collect material from the remaining bushman
- Oupa Dawid, the elected representative of the Khomani San, died on 13 June 2012 one of the last speakers of the language and of the culture of these "first people"
- Goal of project: to help to <u>inventorise and digitise the</u> <u>materials collected from various sources</u> and in various institutions and various forms and formats – to create a virtual digital collection

Khomani San : Challenges

- The bushman people have been in Southern Africa for the past 20,000 years at least + traceable back to cradle of humankind in Krugersdorp
- Can we build a digital archive which will last 20,000 years?
- Provenance Challenge: How to build provenance into the digital archive as it moves through many future digital migrations



Project 2: Khulumani

- Khulumani: a social movement for the human rights of survivors of apartheid-era gross human rights violations
- A large oral history archive (> 30,000 stories)
- Our role : create a massively-connected semantic digital archive
- Provenance challenge: long-term authenticity of the oral history records – traceability back to original collection methods and personnel





- The trial that put Nelson Mandela into prison for 27 years
- Recordings made on Dictabelts
- There are no readers or migration technologies available in South Africa
- Requirement: facilitate the process of digitisation
- Provenance Challenge: authenticity of originals (often unlabelled) and the methods for digitisation





Common Challenges

- Information to be recorded concerning history of digital objects + traceability back to non-digital artefacts + intangible heritage
- Growth of digital storage means that multiple copies of everything are stored in many places – which is the "original authentic" version and how can we PROVE THIS
- Difference institutions have different approaches to repository management



Questions for Digital Provenance

- 1. RECORDING: How to document provenance for digital objects? Digital objects are subject to many processes – how to record these in the history of the object?
- 2. PROTECTION: How to ensure that the digital object and its provenance information are protected against misuse, change, illegal copying?



Question I: RECORDING

- To document the provenance of a digital objects – means to record everything from the time it was created until it reached its current status.
- May have many versions of the same objects – with different processes (e.g. different resolutions / sizes of an image) which share a common history.



Chemical Engineering Analogy

- What do chemical engineers do?
 - MIX things together
 - FILTER things apart
 - TRANSFORM things into other things
 - MOVE things from one place to another
- What if these "things" are digital objects
- How much do these processes change?



Process I: Creating

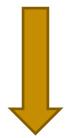
digitise physical

Physical Item

Inherit physical provenance

Digital Item

born digital



Digital Item





Process 2: Packaging (Mixing)

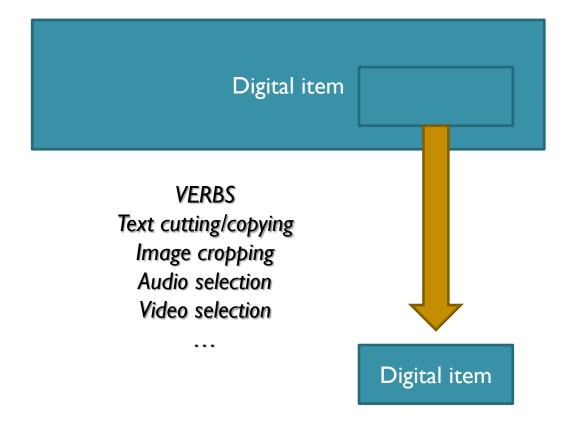
Digital item Digital item **EXAMPLES VERBS** Using images in word Merging processing documents / **Importing** blogs / web pages Creating collections

Digital item

OpenCulture 2012, Kia Oval, London: 26 June 2012. Roger Layton "Digital Provenance". roger.layton@ether.co.za

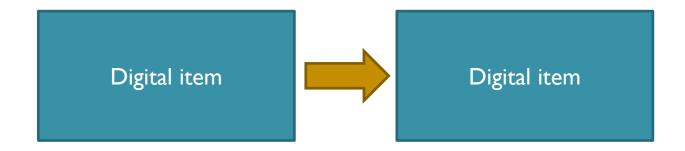


Process 3: Extracting (Filtering)





Process 4: Transforming



VERBS
Translation
Resizing
Reformatting
Image processing
Audio/Video processing
Editing

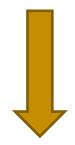
. . .



Process 5: Outputting

Digital Item

VERBS
Printing
Performing
Broadcasting
Viewing



Physical Item

Transient item



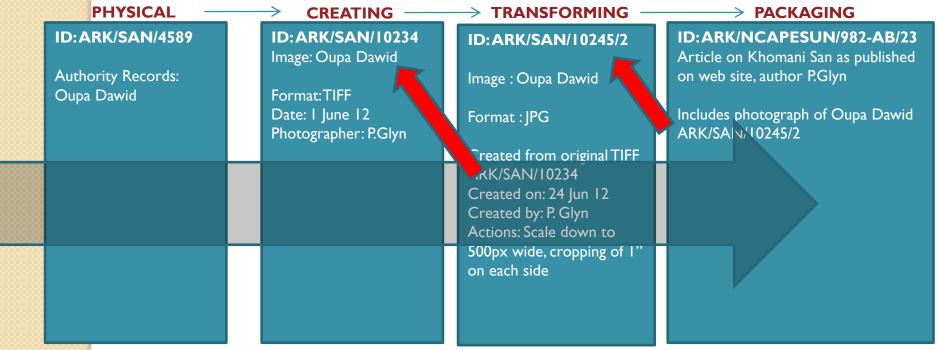
Identification of Digital Objects

- Requirements
 - EVERY digital object cited within a digital provenance record must be identified and located (authenticity of reference, metadata and the actual digital object)
 - very long term (eternal) persistence of identifiers: such as the ARK Identifier Scheme (archival resource key)
 - very long term (eternal) persistence of the reference institutions that provide ARK information and house the repositories



How is this recorded?

- In linked graph structures similar to recommendations of Open Provenance Model
- Similar to hyperlinking in the Web but linking to other provenanced objects
- Every objects within the entire provenance record must be available and stored somewhere in the world's repositories





QUESTION 2: PROTECTION

- How to protect digital objects against misuse, change, illegal copying?
- How to package all information into a structural unit which cannot be broken up without breaking the objects it contains?



"Digital Masters"

- A concept introduced into the National Policy on Digitisation for South Africa
- Digital Master = a self-contained and protected package
 - Contains digital objects + metadata + any other annotations as required
 - Needs authorised access for different operations (open, view, extract)
 - Signed digitally by the creator
 - Contains total provenance information
 - Contains rights information
 - Contains preservation information



OAIS Information Package

- The "Digital Master" is a form of an Information Package as outlined in the OAIS standard
- Whereas OAIS is a reference model the Digital Master is an implementation of this model for practical and widespread usage
- EXAMPLE: Passing government archival records to the National Archives packaging them into Digital Master first to establish contents (no more, no less), authenticity (the right objects) and provenance (how they were created)



How our work continues...

- Building the Digital Provenance model into our ETHER Base product
- Developing standards and practices for the handling of digital content
 - Analogous to SPECTRUM which is directed at physical objects
- Application to heritage / memory institutions in Southern Africa and Africa as a whole



Sustainability of heritage institutions

PROBLEM:

- How can small institutions, particular in Africa, survive with less funds available?
- Current research : how can the digital heritage provide additional income streams
- We would welcome your input on this! (we are available Thursday/Friday to meet while we are in London)



Summary

- Digital Heritage will be the predominant form of heritage in 20-50 years
- The emerging problem of the storage explosion – total world storage increasing by a factor of 1000 every 10 years
- There is an emerging problem of loss of provenance – a universe of orphans
- We need to solve this project in this generation – leave a good legacy for the next generation

